

Component Name and Code:	Web Authoring(5N1910)
Assessment:	Assignment
Weighting/Marks:	30%

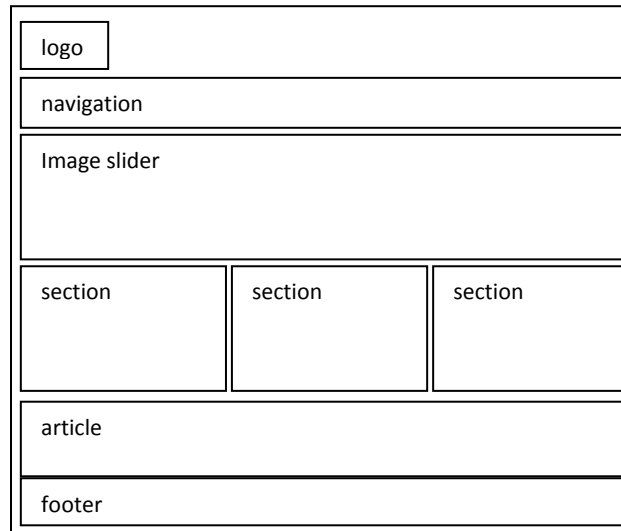
Teacher:	Ray O'Connor
Course(s):	SD
Issue Date: 2-12-2015	Deadline 11-12-2015

Guidelines/Instructions to Candidates:

You are required to design a home page for a company named “Appz” who develop apps for mobile devices.

Given:

You must use the logo herewith and develop the home page using HTML tags and CSS to match the layout diagram as shown below. Your colour scheme must include the colours (#0099ff , #66ff00, #ffffff).



Required:

- Your homepage must be developed within the constraints given. You can use dummy text from any similar app development website. Your design must include text, images, embedded video and google map, a simple form and at least one javascript of your choice.
- Write a few short paragraphs outlining your understanding of the development of HTML and CSS and the evolution of each version.
- With reference to some of the tags used in your design, comment on their use, purpose and attributes in relation to web browsers that support their use.
- List the tools you used to develop the webpage above (eg text editors, HTML editors, image editing software, etc).

Assessment:

You must present the following in class to your teacher on or before deadline

- hardcopy of any sketches or design notes
- printout of HTML and CSS code including large screenshot of the webpage you designed
- printout of the paragraphs of text for the last 3 bullets points in the required section above
- root folder on a USB drive which will be copied on to your teachers assessment folder

DECLARATION: I _____, confirm that everything I submitted for assessment is my original work.

Signed: _____

Date _____

Marking Scheme:

<ul style="list-style-type: none">• Outline of your understanding of the development of HTML and CSS and the evolution of each version• With reference to tags used in the design, comment on their use, purpose and attributes in relation to web browsers that support their use• List some of the tools (eg text editors, HTML editors, image editing software, etc) available to develop webpages.	<ul style="list-style-type: none">• Scaled marks• 1, 2
<ul style="list-style-type: none">• Doctype• html - <html>• Sections of a webpage - <head><body>• <title>• <p><div>• <h1> or <h2> or <h3> or <h4> or <h5> or <h6>• or • <table>,<tr>, <th>, <td>, <caption>• , , , <dd>, <dt>, <dl>• • <a>• <q> or <blockquote> or <abbr>• <meta>• <form>, <input>, <textarea>• Special symbols(eg &copy) or character entities:	<ul style="list-style-type: none">• 1 mark per tag to a maximum of 9
<ul style="list-style-type: none">• Application of CSS to correspond to given design including knowledge of CSS styling using HTML tags, class and id as selectors, positioning (eg float, etc)• Font and text properties: font-family, font-style, font-variant, font-weight, fontsize,font, text-decoration, text-decoration, text-align, line-height• Colour and background properties: color, background-color, background-image, background, url• Style - lists: list-style-type, list-style-image - units: %, ems, small / medium /Large• Demonstrate an understanding of pseudo-elements (eg a:link, a:hover, etc)	<ul style="list-style-type: none">• 1,2,3 marks• 1,2,3 marks• 1,2,3 marks• 1,2,3 marks• 1,2,3 marks